



New Hampshire Department of Safety Division of Homeland Security and Emergency Management

If You See Something, Say Something®

About the Campaign

“If You See Something, Say Something®” is a national campaign that raises public awareness of the indicators of terrorism and terrorism-related crime, as well as the importance of reporting suspicious activity to state and local law enforcement.

The “If You See Something, Say Something®” campaign respects citizens’ privacy, civil rights, and civil liberties by emphasizing behavior, rather than appearance, in identifying suspicious activity.

Factors such as race, ethnicity, and/or religious affiliation are not suspicious. The public should only report suspicious behavior and situations (e.g. an unattended backpack or package, or someone breaking into a restricted area).

Materials for Display

Enclosed you will find various posters and double-sided window stickers for display. Use these materials as part of your greater safety and security strategy.

Additional materials are available at no cost. Please contact HSEM Community Outreach Office.

Where to Display – Employee Facing:

Promotion for employees:

- Breakrooms
- Restrooms
- Locker Rooms
- Employee Common Areas
- Offices
- Conference Rooms

Where to Display – Public Facing:

Promotion for visitors:

- Entrances and Exits
- Waiting Rooms
- Restrooms
- Auditoriums
- Conference Rooms

For More Information

For more information or additional materials, please contact:

Department of Safety
Division of Homeland Security and Emergency Management
Community Outreach Office
Email: hsempio@dos.nh.gov
Phone: 603-223-3620
Order free materials on the HSEM Website at nh.gov/hsem

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