**New Hampshire Department of Safety**
**Division of Homeland Security and Emergency Management**

**If You See Something, Say Something®**

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**About the Campaign**

“If You See Something, Say Something®” is a national campaign that raises public awareness of the indicators of terrorism and terrorism-related crime, as well as the importance of reporting suspicious activity to state and local law enforcement.

The “If You See Something, Say Something®” campaign respects citizens’ privacy, civil rights, and civil liberties by emphasizing behavior, rather than appearance, in identifying suspicious activity.

Factors such as race, ethnicity, and/or religious affiliation are not suspicious. The public should only report suspicious behavior and situations (e.g. an unattended backpack or package, or someone breaking into a restricted area).

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**Materials for Display**

Enclosed you will find various posters and double-sided window stickers for display. Use these materials as part of your greater safety and security strategy.

Additional materials are available at no cost. Please contact HSEM Community Outreach Office.

**Where to Display – Employee Facing:**

Promotion for employees:

- Breakrooms
- Restrooms
- Locker Rooms
- Employee Common Areas
- Offices
- Conference Rooms

**Where to Display – Public Facing:**

Promotion for visitors:

- Entrances and Exits
- Waiting Rooms
- Restrooms
- Auditoriums
- Conference Rooms

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**For More Information**

For more information or additional materials, please contact:

Department of Safety  
Division of Homeland Security and Emergency Management  
Community Outreach Office  
Email: hsempio@dos.nh.gov  
Phone: 603-223-3620  
Order free materials on the HSEM Website at nh.gov/hsem

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